

# Heritage Gala



EDUCATING *for* ETERNITY

# Sponsorship Packet





EVENT: Educating for Eternity Gala  
DATE: Saturday, February 22, 2025  
LOCATION: Bella Sala Event Center, Tiffin, Iowa

Dear Friends, Supporters, and Community Members,

It is my pleasure to invite you to participate in Heritage Christian School's largest fundraiser, our Educating for Eternity Gala. The event will be held on Saturday, February 22, 2025 at the Bella Sala Event center in Tiffin.

Heritage Christian School is a Pre-Kindergarten through 8th grade private, Christian school. At Heritage, we teach our students to observe everything through the lens of an absolute biblical truth. In return, our students receive a biblically faithful, academically excellent education, preparing them to enter the world ready to influence our community for the glory of God.

Tuition covers approximately 85% of the school's operating costs, leaving the school to absorb the difference. With continued growth, the school's operating budget is nearing \$2 million dollars. Heritage needs your partnership in helping us bridge that financial gap.

Please join us on Saturday, February 22, 2025 from 5:00-8:30pm as we showcase the school in celebration of God's faithfulness. The evening will feature a meal, silent and live auction, entertainment, and much more.

Enclosed you will find a sponsorship packet. Please consider investing in the awesome work that God is accomplishing at Heritage.

Sincerely,

Brian Goodbar  
Head of School  
give@hcs-nl.com  
319-626-4777

# About HERITAGE

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Heritage Christian School, located in North Liberty, Iowa, exists to serve Christ by partnering with parents to provide biblically faithful, academically excellent education. Our vision is to be a leader in developing passionate lifelong learners committed to Christ.



## Core Values

1. **The Authority of Scripture** (2 Timothy 3:15-17)
2. **The Priority of Parenting** (Deuteronomy 6:7-9, Psalm 127:3-4) God entrusts parents with the responsibility of raising children. Our desire is to assist them in the accomplishment of the task.
3. **The Uniqueness of the Child** (Genesis 1:27, Psalm 139:13-16, 1 Corinthians 12:18-20) As image-bearers of God, each child is unique and valuable, possessing individual gifts, talents, and needs.
4. **Christ-Centered Excellence** (Proverbs 2:6-8; 1 Corinthians 10:31; Ephesians 3:12-23; Philippians 4:8; Colossians 1:16-18; Colossians 3:23; Titus 2:6-8)  
Striving for biblical faithfulness and continued improvement in all aspects of the school; rationale for academic rigor, educational effectiveness, parent/student/teacher relationships, worldview development, strength of leadership, integrity, transparency, and fiscal responsibility.

# Sponsorship Levels

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*Teaching for Transformation*

## LEGACY PARTNER

\$7,500

- **Full-page ad** in the event program, featuring a personal message about your support for Heritage Christian School
  - **Opportunity** to speak at the event about your business and your support of the school
  - **Logo placement** on all event marketing materials and signage
  - **Verbal recognition** during key moments of the event
  - **8 complimentary tickets**
  - **Social media spotlight post** showcasing your business and commitment to the school
  - **Feature in a post-event thank-you email** to all attendees, highlighting your support and impact
  - **Recognition on a thank-you banner** at the event, showcasing your commitment to education and community
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## PILLAR PARTNER

\$5,000

- **Full-page ad** in the event program
- **Logo placement** on all marketing materials and signage
- **Verbal recognition** during the event
- **8 complimentary tickets**
- **Social media spotlight post** before and after the event, sharing your support for Heritage Christian School
- **Recognition on a thank-you banner** at the event, showcasing your commitment to education and community

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## INVESTOR PARTNER

\$2,500

- **Half-page ad** in the event program
- **Logo placement** on marketing materials
- **Verbal recognition** during the event
- **4 complimentary tickets**
- **Highlight feature** in a newsletter & on social media post-event

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## CORPORATE PARTNER

\$1,000

- **Business card-size ad** in the event program
- **Logo placement** on marketing materials
- **Verbal recognition** during the event
- **2 complimentary tickets**
- **Acknowledgment** in a newsletter & on social media post-event

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## PARTNER

\$500

- **Logo placement** in the event program
- **Verbal recognition** during the event
- **1 Complimentary ticket**
- **Social media thank-you post** after the event

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## DEDICATED OPPORTUNITIES

- **\$4,000 Dinner Sponsor** (includes verbal recognition during dinner and in the program, 4 complimentary tickets)
- **\$3,000 Live Auction Sponsor** (includes verbal recognition during live auction and in the program, 4 complimentary tickets)
- **\$2,000 Silent Auction Sponsor** (includes verbal recognition & on silent auction table, 2 complimentary tickets)
- **\$1,200 Table Sponsor** (includes verbal & placard recognition at the table, 2 complimentary tickets)
- **\$750 Dessert Sponsor** (includes verbal recognition during dessert & on dessert table, 1 complimentary ticket)
- **\$400 Childcare Sponsor** (includes verbal recognition at the event and on childcare information, 1 complimentary ticket)

## Mission Statement

To serve Christ by partnering with parents to provide biblically faithful, academically excellent education.

Please submit logos and ads to [give@hcs-nl.com](mailto:give@hcs-nl.com).

All ads, logos and business cards should be submitted no later than **February 1** in order to be included in online and print materials.

For questions related to sponsorships, please contact **Brenda Wichhart** at (319) 626-4777 or at [wichhartb@hcs-nl.com](mailto:wichhartb@hcs-nl.com).

Forms and sponsorships may be submitted to Heritage Christian School at

Heritage Christian School  
255 Hackberry Street  
North Liberty, IA 52317

or <https://form.jotform.com/212974713088059>

[h] Heritage Christian School



# Educating for Eternity Gala Event Sponsorship

It is my pleasure to invite you to partner with us by sponsoring Heritage's largest fundraiser, *Educating for Eternity*. At Heritage, we teach our students to observe everything through the lens of absolute biblical truth. In return, our students receive a biblically faithful, academically excellent education, preparing them to enter the world ready to influence our community for the glory of God.

## SPONSOR INFORMATION

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Street: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

### Please indicate your level of sponsorship:

- Legacy Partner \$7,500
- Pillar Partner \$5,000
- Investor Partner \$1,000
- Corporate Partner \$1,000
- Partner \$500
- Dedicated Opportunities (specify \$)

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Thank You For Supporting Heritage Christian School!