

2019

# [h] ANNUAL FUND NEEDS LIST

## *Instructional Items*

[h]

*At Heritage, we continue to praise God for all He has provided. In honor of Him, we make the best use of the resources He has provided in the pursuit of biblically faithful excellence. We thank you for your consideration in helping provide these items that are not covered through our general operating budget.*

### Technology Needs **\$51,000**

We remain committed to equipping teachers and students for teaching and learning in a digital age.

Current needs include:

- Upgrading our aging staff computers which will allow our teachers to continue to utilize web-based programs that benefit our students. (\$24,000)
- Purchasing a set of chromebooks (as well as a storage/charging cart) for our 8th grade students. Our 8th graders leave Heritage and enter high schools with technology heavy environments – including 1:1 laptop initiatives. Heritage is committed to ensuring our students are prepared for their transition into that new environment. (\$22,000)
- Equipping all of our classrooms with video capabilities is a necessity as next year much of our Bible curriculum will include significant video components. (\$5,000)

### Gym Presentation and Sound System **\$15,000**

Our gym serves a dual function as our gathering place for special events. Our aim is to begin a phased approach to updating the gym to include dedicated video projection and audio to make special events at Heritage more visually and acoustically pleasing.

### Painting of Classrooms **\$12,000**

As our building enters its 10th year, our classrooms are showing the wear and tear that comes from daily activities. Painting the classrooms and remaining interior rooms is the final phase of our school painting project.

### Teacher Professional Development Fund **\$8,000**

Continuing to provide our teachers access to learning opportunities, emerging technology, innovative teaching strategies, and best practices requires professional development. Quality professional development often requires travel and overnight lodging. Providing teachers access to these opportunities directly affects the learning environment at Heritage.

### STEM Starter Fund **\$3,000**

In our mission for academic excellence, we continue to seek to improve all aspects of our program. A STEM Fund will be used to expand microscope acquisition and other equipment that can support and augment our current K-8 science curriculum.

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## Operational Items

### Deficit Reduction \$121,000

As was outlined in the letter, this year we're experiencing a budget deficit which we have not experienced in previous years. The increased costs associated with raising salaries to become competitive with the local school districts in addition to offering continuing education has proven to be invaluable to both our students and teachers. However, coupled with the maintenance costs associated with an aging building and lower than expected enrollment, Heritage finds itself facing a large deficit this fiscal year. A sacrificial donation to the Annual Fund will help Heritage through this current challenge.

### Tuition Assistance \$100,000

One of the most important investments you can make in Heritage is in support of tuition assistance. This year, approximately \$70,000 in contributions enabled 15% of our total enrollment to attend. As the community grows, the need for tuition assistance increases as well. Giving to the Annual Fund provides an opportunity for you to partner with community families who desire what Heritage offers their children but are unable to shoulder the full cost of tuition. This investment has both temporal and eternal significance in the lives of our students, their families and this community. Your support of the Annual Fund will move us closer to making biblically faithful, academically excellent education accessible to all. If you are wondering where the difference in our tuition assistance budget comes from, we encourage you to investigate Bridging the Gap on the school's website.

### Marketing \$15,000

Last year we began using the services of a marketing firm to help us spread the word to the community about the value of biblically faithful and academically excellent education that exists for families. We've made great strides and want to continue to build on that work to ensure that we are no longer the "best kept secret" but, instead, a household name.

### Siding Installation \$50,000

As we continue to seek a resolution to the school's siding issue, funds will be needed to install the siding once the issue is resolved.

*Please stand with us as we train up this generation of biblically faithful leaders. Help us spread the influence of the gospel to a greater number of families in this community. Your prayers and generous giving make a lasting difference in our students' lives. Thank you for your past support! Please prayerfully consider assisting this year's vision by contributing to the Annual Fund 2019 today. Heritage Christian School is a 501 c (3) non-profit corporation under IRS laws; therefore, monetary gifts are deductible for federal income, estate, and gift tax purposes.*